

# Summer Assignment Rubric

## AP Psych/ Psychology

Attached are the most frequently occurring names on the AP Psychology Exam, and the sooner you become familiar with them, the better. Additionally there are the main schools or approaches to thinking about psychology. There is a term in psychology called "the mere exposure effect," which basically states that just by being exposed to a stimulus, you are more likely to become familiar with and prefer that stimulus. In this case, familiarization and exposure to these influential psychologists will help you to build a solid foundation for this course.

Some tricks of the trade when it comes to "memorizing" these names and schools is to make associations - perhaps with names of people you already know, or make up a little story about the individual's names and what they are known for, or create flashcards with their names on one side and their contributions to psychology on the other.

If you have **any** questions about these requirements, please email me as soon as possible, before the end of this school year. During the summer, you can also contact me via email although it will take me longer to respond! [deidre.reimers@apsva.us](mailto:deidre.reimers@apsva.us)

### **Directions For Your Summer Assignment**

1. Using either Biography.com or another search engine of your choice, look up each of the names and schools below.
  - a. Complete a bit of research about each of these influential psychologists or schools of psychology. (These are by no means all of the important psychologists who have contributed to psychology but it is a good start :)
  - b. You may make flashcards (handwritten!) or take notes (handwritten!) about these psychologists and schools of psychology.
  - c. You should include which school of psychology each psychologist is most closely associated with i.e. Sigmund Freud = Psychodynamic
2. ALL ASSIGNMENTS MUST BE HANDWRITTEN!
  - a. We will spend some time talking about the psychological benefits to hand writing notes and other assignments in the first few days of class.

### **Name of Psychologist**

- |                   |                       |
|-------------------|-----------------------|
| 1. Mary Ainsworth | 13. Lawrence Kohlberg |
| 2. Solomon Asch   | 14. Elizabeth Loftus  |
| 3. Albert Bandura | 15. Abraham Maslow    |
| 4. Alfred Binet   | 16. Stanley Milgram   |
| 5. Noam Chomsky   | 17. Ivan Pavlov       |

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6. Erik Erikson
7. Sigmund Freud
8. Carol Gilligan
9. G. Stanley Hall
10. Harry Harlow
11. Hermann Rorschach
12. William James
18. Jean Piaget
19. Carl Rogers
20. Stanley Schachter
21. B.F. Skinner
22. Benjamin Whorf
23. Wilhelm Wundt
24. Philip G. Zimbardo

### Schools of Psychology

1. Behavioral
2. Biological
3. Cognitive
4. Evolutionary
5. Humanistic
6. Psychodynamic
7. Social-Cultural

Accuracy, spelling, grammar, and design are all elements that are being graded!  
CREATIVITY IS A LOT OF POINTS! This means find ways creative ways to help you remember the information (add pictures, come up with mnemonic devices, ect.)

<u>Project Item</u>	<u>Points Possible</u>	<u>Checklist (this part is for you!)</u>	<u>Points Awarded</u>
<i>24 Psychologists and their major contributions, and schools of psychology</i>	25		
<i>Explanation of 7 main schools of Psychology</i>	25		
<i>Creativity</i>	50		
<i>Total Points</i>	100		